



## **Support the Kate Phalon McCarthy Memorial Fund**

*Be a sponsor of the 4<sup>th</sup> Annual Kate's 5k Walk/Run*

**May 3, 2020**

**10 a.m.**

**Braintree School, Braintree, MA**

Kate's Run is our fourth official fundraiser for the ***Kate Phalon McCarthy Memorial Fund***, a nonprofit charitable organization founded to honor the life of Kate Phalon McCarthy, a beautiful, kind and beloved 15-year-old girl from Weymouth, Massachusetts. Kate died on April 9, 2016 in a car accident.

Kate was a sophomore at Archbishop Williams High School in Braintree, where she played varsity volleyball, lacrosse, and ran track. She was also an honor roll student and member of the school chorus.

Kate was a ray of sunshine and a friend to everyone. She had an infectious laugh and a smile that would light up a room. She loved the beach and spending time at her family's summer home on Cape Cod.

She is missed dearly by her mother, Nancy, father, Bob, her brothers, Connor and Liam, her grandmother, and her many cousins, aunts, uncles and friends. We all want to keep her memory alive.










The Kate Phalon McCarthy Memorial Fund has been created to reflect the way Kate lived: with love, kindness, care and generosity. The mission of the fund is to support our communities through educational and athletic scholarships and programs, as well as causes focused on the well-being and care of veterans and children.

Thank you for your support.

**For more information, please visit [kpmmemorialfund.com](http://kpmmemorialfund.com).**

*Kate's Run is a USATF Sanctioned Race. All proceeds benefit the Kate Phalon McCarthy Memorial Fund. Donations are gratefully accepted. Kate Phalon McCarthy Memorial Fund is a 501(c)(3) nonprofit organization, tax ID 81-4572889. All donations are tax-deductible to the fullest extent allowed by law.*

# Fourth Annual Kate's Run Sponsorship Opportunities

Sponsor Benefits	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
<b>Presented By</b> Your business name or logo will be affiliated with all mentions of race advertising. (i.e. Kate's Run, presented by:)					
<b>Race Day Recognition</b> Your business name or logo will be displayed on race signage and you will have representation at the start/finish.					
<b>Event T-Shirt</b> Your business name or logo will be printed on event t-shirts distributed to at least 1,000 registrants.	<b>Business Logo</b>	<b>Business Logo</b>	<b>Business Name</b>	<b>Business Name</b>	
<b>Route Signage</b> Your business name or logo displayed on the Kate's Run route.	<b>Large Sign</b>	<b>Large Sign</b>	<b>Standard Sign</b>	<b>Standard Sign</b>	<b>Standard Sign</b>
<b>Web/Social Media Advertising</b> Your business, website or Facebook page will be highlighted on the Kate Phalon McCarthy Memorial Fund website and Facebook page.					

## Additional Sponsorship Opportunities

### Large Route Sign, Mile Marker or Water Stop Sponsor \$300

Company name or logo is displayed on a large sign on the Kate's Run route.

Mile Markers and Water Stop Sponsors are limited. Awarded on first-come basis.

If mile markers and water stops are not available, your business will receive a large route sign.

### Standard Route Sign \$150

Company name or logo is displayed on a standard size sign on the Kate's Run route.

# Sponsorship Form

*Mail this page only*



## Sponsorship Information:

Name:
Address:
Contact Name:
Email:
Phone:

## Sponsor Level:

- Presenting (\$10,000)
- Platinum (\$5,000)
- Gold (\$2,000)
- Silver (\$1,000)
- Bronze (\$500)
- Large Route Sign, Mile Marker or Water Stop Sponsor (\$300)
- Standard Route Sign (\$150)

## Please mail check and completed sponsorship forms to:

McCarthy Appraisal  
1594 Main Street, Unit 1B  
Weymouth, MA 02190

## All checks should be made payable to:

Kate Phalon McCarthy Memorial Fund

## Please send business logo to:

kpmmemorialfund@gmail.com